

SURFEIT LEADS

REJUVENATE YOUR
LEAD GEN MECHANISM

WE CAN
MAKE IT
HAPPEN!!



Getting quality sales leads doesn't have to be complicated.

If you're looking for warm and qualified sales leads for your pipeline, you're in the right place.

why Lake B2B?

Lake B2B is the lead generation service provider trusted by over 30% of fortune business owners for over 13 years. Backed by smart data driven marketing strategies and proven prospecting processes, we give you the power to elevate growth and effectively boost sales.



Largest B2B Lead Management Services

Over +100M Records of Decision Makers

1500 Experts all ready to boost your Business

Over +24 High End Data Solutions and Services

Shorten Sales Cycle to Boost sales by 40%



How we help you in Lead Generation?

WE CAN BUILD CUSTOM DATABASE LISTS

From our repository of 80 million decision makers

WE ENGAGE RIGHT PROSPECTS VIA MULTIPLE CHANNELS

Direct Mails, Telemarketing, Email, Web, Social and Mobile



WE CAN NURTURE LEADS TO CONVERSION

We make prospects sales-ready.
Imrpove conversion by 40%



WE EMPOWER YOU WITH HIGH END DATABASE SOLUTIONS

Cleaning, appending, enhancement, Verification, List building and much more



What else??

Our comprehensive lead generation and management system will help your sales teams to locate the best-fit leads. Our dedicated lead nurturing team helps qualify leads to the next level. With our in-house research, we create extensive market profile based on your markets and audience.



Your own Team



Account
Manager/Campaign
Manager



Dedicated Sales &
Development
Representative



Email & Social
Marketing Specialists



Research & Data
Analyst



Quality Analysts



Multiple Channels



Voice



Email



Social



Mobile



Website



Chat



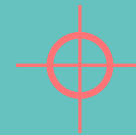
Pipeline access



Database Solutions
& Services



Market
Automation



Custom
Campaigns



Mobile
Access



Transparency



AND

we also deliver



Profiled Up-to-date
Contact Database



Appointment
Setting and Warm Leads



Market Reseach



Demand
Generation






Event
Marketing Services



Content/SEO/Creatives





We setup,
you close
- Increase Sales funnel

Hand over all
your database
worries to us

Capture
More Leads
Online



Data Driven Marketing Strategies for your SMART business





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you close
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Event Marketing
Telemarketing
Direct Mail
Multichannel Prospect Lists
Print Media
Market Research

Data Appending
Data Verification and Validation
360 degree profiling
Custom List creation
Data Validation
Contact Finder
Data Mining for ABM

Email Marketing
Social Media Marketing
SEO (Search Engine Optimization)
Content/Blog Management
Online Advertising
Web Development and Creative services

S

SPECIFIC

Know the outcome of your lead generation goal.



M

MEASURABLE

Know what to measure to achieve your goals.



A

ACHIEVABLE

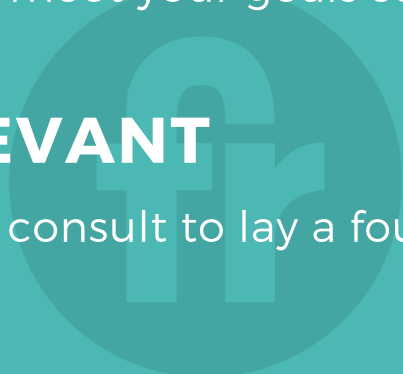
We can meet your goals seamlessly.



R

RELEVANT

We will consult to lay a foundation of a long run lead gen tactic.



T

TIME-BOUND

You set the time frame.



At Lake B2B, our leads are of high quality and are yet available in large volumes. We generate these leads based on client requirements, ultimately achieving highly specific targeted results.

We aim at improving ROI and increasing the efficiency of sales and marketing organizations. We help our customers in identifying, profiling, and nurturing the right contacts within their target audience criteria. We nurture leads and help them convert leads to revenue.

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Connect with us to explore how you can surfeit maximum Leads.



thank
you!