@ B2B

Email Marketing Campaigns
- RELATE YOUR PITCH TO LOCAL HEALTH CONCERNS
- TWEAK OFFERS BY PROSPECT BUDGET
- PITCH THE KIND OF HEALTHCARE PRODUCTS YOUR PROSPECTS USE

Healthcare Re-targeting Ads
- SHORT & CRISP MESSAGING
- CREATE CURIOUS, VISUALLY APPEALING CONTENT
- USE COOKIES

Healthcare Telemarketing
- RUN PARALLEL CAMPAIGNS WITH THE PHONE NUMBER FIELD
- VERIFY LIST BY PHONE CONFIRMATIONS
- UTILIZE THE INSTANT FACTOR OF PHONE CALLS

Response Automation
- DESIGN RESPONSES FOR ALL CALCULABLE INTERACTIONS
- ASK FOR FEEDBACKS THROUGH EMAILS
- CONNECT MULTICHANNEL CAMPAIGNS WITH MARKETING AUTOMATION

Visual Media Campaigns
- AGGRESSIVE PROMOTIONS FOR VIDEOS
- RELEASE VIDEO CLIPS AS TEASERS
- TRY PRIVATE HOSTING TO INCREASE CREDIBILITY

10 CLEVER HACKS
TO EMPOWER YOUR
HEALTHCARE LISTS

Social Media Targeting
- APPEND SOCIAL MEDIA PROFILES TO RUN PARALLEL CAMPAIGNS
- EVALUATE YOUR LIST'S MOST PREFERRED SOCIAL MEDIA PROFILES
- COLLABORATE WITH MEDIA EXPERTS

B2B Medical Surveys
- SHORT & TO-THE-POINT MESSAGING
- INTRODUCE INTERACTIVE FEATURES
- DECENT & NON-INTRUSIVE QUESTIONS

Healthcare Business Profiling
- IDENTIFY YOUR HIGH NETWORTH GROUP
- SEGMENT LIST BY CLIENT PREFERENCES
- CREATE THE IDEAL BUYER PERSONA

Medical Conference/ Webinar
- SCHEDULE 1:1 MEETINGS DURING EVENTS
- USE CONFERENCE INVITES AS CAMPAIGN COLLATERALS
- AUTOMATE YOUR WEBINAR DELVERY WITH AMPLIZ

Customized Newsletters
- END YOUR FIRST INTERACTION WITH A NEWSLETTER OPT-IN
- PROMOTE SUBSCRIBER-ONLY BENEFITS
- INCLUDE SUBSCRIPTION BENEFITS IN YOUR AWARENESS CAMPAIGNS